



Montgomery Place

FROM 
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SUBJ MONTGOMERY PLACE REVIEWS IMPACT, DATA AND INSIGHTS
LEARNED DURING THIS TIME OF COVID-19

Dear Friends and Family,

I've written and shared many messages regarding COVID-19 over the last 90 days, much of which I have learned from a variety of sources in internet searches. The following is an excerpt from an article I picked up from *McKnight's*, a news service for the senior living industry, written and published by Haymarket Media. I couldn't say it better...

CORONAVIRUS BRIEFING

As COVID-19-afflicted areas continue the process of reopening – some hesitantly, some with great fanfare – fears about a second wave are emerging, never mind that the first one hasn't exactly been crushed. That said, it's nice to walk outside in the late-afternoon sun, masked or otherwise. It's nice to see individuals with whom you haven't been hunkered down for the last 100-odd days, even if you spend the entirety of your time together mentally measuring the physical distance that separates you.

Consider this a wish, then, that we're all as smart and respectful as possible about resuming life as we used to know it – that we identify the caught-on-camera-partying-like-it's-1999 merrymakers as outliers and do everything in our power to treat each other with decency. Say “please” and “thank you.” Wave. Make as much eye contact and smile as broadly as your facial covering will allow. It's not hard.

This week's Haymarket Media Coronavirus Briefing is 1,163 words and will take you six minutes to read.

The science

In March, we heard a lot of mangled sports comparisons about where we were in our struggle to understand the science underlying the new

coronavirus (such as “the third half of the second inning”). To extend that didactic metaphor, it now feels like we’re approaching extra time in the first quarter. That’s progress. I think?

- Scientists at the University of Oxford in the U.K. announced that dexamethasone, an inexpensive and readily available steroid, [reduced deaths among the sickest COVID-19 patients](#). But neither the data nor the study itself have yet been peer reviewed or published.
- Infectious Disease Advisor notes that the behavior of COVID-19 “seems consistent” with that of [other seasonal respiratory viruses](#). The publication also details the impact of the virus on [individuals in correctional and detention facilities](#).
- [Cancer Therapy Advisor’s Andrea Blevins Primeau summarizes research](#) on the effect of cancer and its treatment on the outcomes of COVID-19 patients.
- There is growing consensus on [the most likely means of coronavirus transmission](#), per The Wall Street Journal. Extended person-to-person interaction trumps most others, not surprisingly.
- According to STAT, the coronavirus has [slowed but not stopped](#) clinical trials involving cancer patients.
- [The Washington Post reports](#) on new CDC data revealing that COVID-19 has been 12 times more deadly for individuals with underlying health conditions such as diabetes and heart disease.

The Takeaway:

We write the same thing here every week: We’re smarter than we were yesterday, but not as smart as we’ll be tomorrow. If that momentum stalls, well, then we’ll probably babble something about hitting potholes on the superhighway to scientific and medical enlightenment. Stay tuned.

The numbers

It sure seems we’ve entered the quantify-everything phase of our COVID-19 recovery, doesn’t it? Numbers are everywhere. Some have even been reported in their proper context! Good thing there’s nothing else happening this year to keep pollsters and researchers on their toes. Oh, wait.

- [FiveThirtyEight analyzes](#) a new American Enterprise Institute poll that revealed, among other things, that black Americans are less ready than white Americans to reopen the economy post-pandemic. [The poll also found](#) 58% of Americans don’t know anyone who has tested positive for COVID-19.

- The [COVID Response Tracking Study](#), conducted by NORC at the University of Chicago, found [Americans are the unhappiest they've been in 50 years](#), the Associated Press reports.
- CivicScience's ongoing tracking of sentiments around vaccines revealed an increase over the last month in the [reluctance to receive a coronavirus vaccine](#). Currently, 64% of the general adult population would opt to receive a vaccine, down from around 70% a month ago.

The Takeaway:

Not all of the numbers are positive, especially the ones detailing COVID-19's continued spread in any number of North American locales. But at least some of them are trending in the right direction. We'll take it.

The economics

Just-reported data showed a retail rebound in May and the most recent monthly jobs report was, improbably, vaguely non-catastrophic. But many, many people and businesses are still hurting, and the pain isn't likely to dissipate any time soon.

- McKnight's Senior Living's Amy Novotney reports on a document jointly released by the American Health Care Association and the National Center for Assisted Living, which claimed [the nursing home industry is on the verge of financial implosion](#).
- It certainly won't help, as Kimberly Bonvissuto notes in McKnight's Senior Living, if [New York state lawmakers succeed](#) in repealing a blanket immunity law shielding care facilities from legal action.
- Writing in McKnight's Long-Term Care News, [Danielle Brown summarizes the recent House testimony](#) of public health expert David Grabowski. He believes the U.S. federal government "needs to own" the coronavirus response and provide better support for nursing homes.
- Sebastian Guth, Bayer's president of pharmaceuticals, Americas Region, joined [the MM&M podcast](#) to discuss the importance – for the bottom line and otherwise – of preserving corporate culture and employee engagement during the pandemic.
- In People Management, Graham Muir and Andrew Quayle analyze [the effect COVID-19 has had on employee benefits](#).
- In PRWeek, [the sheriff of Los Angeles county](#) defended the \$1.9 million it spent with two PR agencies on COVID-19-related public relations.

The Takeaway:

Let's not get ahead of ourselves. We don't yet know if this recovery is going to resemble a V, or a teacup, or [insert your choice of high-low-high shape, contour or silhouette here].

Thanks, as always, for reading. Look for the next Haymarket Media Coronavirus Briefing on Wednesday, June 24. Wishing you and yours continued health and safety.

The complete article is available

at: http://link.email.mcknights.com/a/1326/preview/9871/146400/781e3613d52a91b1e2d1cabb7923a32bef95614d?message_id=IjlkMDA0OWIwLTkyZWYtMDEzOC0yYmIwLTQyMDEwYTgwMDA1M0BlbWFpbC5tY2tuaWdodHMuY29tICI=

Thank you all for your continued dedication to shared efforts to keep COVID-19 out of Montgomery Place.

Please contact me if I can answer any questions or be of further assistance. Call my mobile phone number, 773-617-1317, at any time.

Sharing knowledge, informs our choices.